

Electronic Acknowledgement Receipt

EFS ID:	4529007
Application Number:	10798153
International Application Number:	
Confirmation Number:	5548
Title of Invention:	Targeted advertising based on consumer purchasing data
First Named Inventor/Applicant Name:	Edward A. Ludvig
Customer Number:	22801
Filer:	Beatrice L. Koempel-Thomas/Cherri Simon
Filer Authorized By:	Beatrice L. Koempel-Thomas
Attorney Docket Number:	MS1-1829US
Receipt Date:	29-DEC-2008
Filing Date:	10-MAR-2004
Time Stamp:	15:49:50
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$ 1920
RAM confirmation Number	941
Deposit Account	
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Miscellaneous Incoming Letter	MS1-1829US-EFSWebDep.pdf	68981 d351dcb6737f2545578192b5413c961d03366ae6	no	1
Warnings:					
Information:					
2	Request for Continued Examination (RCE)	MS1-1829US-RCE.pdf	82116 181eb620305f4c733ec24864868084e4dba839d7	no	1
Warnings:					
This is not a USPTO supplied RCE SB30 form.					
Information:					
3		Ms1-1829US-Response.pdf	226974 e35c893fcbd3c95179b9ed23bbe9318d36ede167	yes	21
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Amendment After Final		1	2	
	Claims		3	12	
	Applicant summary of interview with examiner		13	13	
	Applicant Arguments/Remarks Made in an Amendment		14	21	
Warnings:					
Information:					
4	Rule 130, 131 or 132 Affidavits	MS1-1829US-Dec131DeHeer.pdf	90738 85e506b9cc4cd48788a8970d3e9cd5a609a773cb	no	3
Warnings:					
Information:					
5	Rule 130, 131 or 132 Affidavits	MS1-1829US-Dec132Maples.pdf	61952 40254d1e93774a4f8f52bf89c7816d13d9c01a8a	no	2
Warnings:					
Information:					
6	Rule 130, 131 or 132 Affidavits	Ms1-1829USDecKBD.pdf	81760 4866aa4bc5f19663ed378fa423ef16d7d6f6569e	no	3
Warnings:					
Information:					
7	Miscellaneous Incoming Letter	MS1-1829US-Exhibits.pdf	1121284 e49a28d31633984f20153c82b5e9a23d444ce712	no	40

Warnings:					
Information:					
8	Fee Worksheet (PTO-06)	fee-info.pdf	32044	no	2
			867160c8722bfa050c201b2bd1d8a36d74cc3d69		
Warnings:					
Information:					
Total Files Size (in bytes):			1765849		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					